



**WILMER EYE INSTITUTE**



**JOHNS HOPKINS UNIVERSITY SCHOOL OF MEDICINE  
THE JOHNS HOPKINS HOSPITAL**

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We would like to offer you the opportunity to support the 35th Annual Current Concepts in Ophthalmology Meeting to be held at the Vail Marriott Mountain Hotel in Vail, Colorado, March 11-16, 2018. We expect an attendance of approximately 100 physicians. If you would like to exhibit at this activity, an exhibit fee of \$2,500 would entitle you to a six-foot table top display. Johns Hopkins University School of Medicine follows all ACCME guidelines for commercial support. Please visit the course website for more details:

<https://hopkinscme.cloud-cme.com/aph.aspx?P=5&EID=10918>.

This Current Concepts course will highlight the recent developments regarding diagnosis as well as medical and surgical therapy of common eye diseases. The participant should get a comprehensive review of the most current concepts in the management of ophthalmology by experts across the breadth of the field. For example, clinical trials and other evidence in the peer-reviewed literature over the past few years have changed the approach to managing cataract including IOL technology and femtosecond laser cataract surgery, corneal disease including dry eye disease, keratoplasty, and collagen cross linking, glaucoma and minimally invasive glaucoma surgical devices, as well as diabetic retinopathy, macular degeneration, and retinal vein occlusions. Furthermore, the role of optical coherence tomography (OCT) and other imaging advances are expanding the understanding of the anatomy of the anterior and posterior segment of the eye. This course will address the ongoing pattern of registrants with repeat requests for demonstrations of the latest surgical techniques and medical therapies, questions regarding practice management issues and clarification of legislative updates. There is a demand for expert education of new techniques and medical therapies as well as the need for elucidation of associated clinical trials, and this course provides extensive coverage of that.

We look forward to your consideration and funding of this educational meeting. We believe this activity is a worthwhile educational endeavor that will meet the needs of ophthalmologists by providing information that is current, relevant, and clinically useful to their practices.

The Johns Hopkins University is a 501(c)3 non-profit organization and our Tax ID # is 52-0595110. All checks for exhibit fees must be payable to the Johns Hopkins University and sent to 12529 Collections Center Drive, Chicago, IL 60693 along with an Exhibitor Booth Agreement. Please be sure to reference course #80043980 so that the monies are deposited in the appropriate account. More information is available on the Exhibitor Booth Agreement.

Please contact Kathy Case in the CME office at [kcase5@jhmi.edu](mailto:kcase5@jhmi.edu) if you are interested in exhibiting at this conference to receive the Exhibitor Booth Agreement and further directions.

Sincerely,

Neil M. Bressler, MD  
The James P. Gills Professor of Ophthalmology  
Johns Hopkins University School of Medicine  
Chief, Retina Division – Wilmer Eye Institute

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**EXHIBIT BOOTH AGREEMENT**

*The Wilmer Eye Institute's 35<sup>th</sup> Annual Current Concepts in Ophthalmology*  
**Vail Marriott, Vail, Colorado**  
**March 11-16, 2018 \* 80043980**

**COMPANY:** \_\_\_\_\_ **CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **DISPLAY FEE:** \$2,500

**NAME AND EMAIL OF REPRESENTATIVES TO BE PRESENT AT CONFERENCE:**
**REP 1:** \_\_\_\_\_ **REP 1 EMAIL:** \_\_\_\_\_

**REP 2:** \_\_\_\_\_ **REP 2 EMAIL:** \_\_\_\_\_

Exhibitor representatives who would like to attend educational sessions are required to register separately for the conference.

**Exhibit space includes:** One 6'x30" table and 2 chairs will be provided.

**# Outlets Needed:** \_\_\_\_\_

Exhibits will be held at the Vail Marriott, Vail, Colorado. Access to the exhibit area will be available for set-up on March 11, 2018 beginning at 12:00 p.m. Registration will begin at 3:30 p.m. on Sunday, March 11, 2018 and 6:00 a.m. on Monday, March 12, 2018. Due to lack of storage space, please do not ship display to arrive prior to March 8, 2018. It is your company's responsibility to make arrangements with a courier service to have the display picked up immediately following the last day of the activity.

Shipments should be addressed as follows:

 Vail Marriott  
 715 West Lionshead Circle  
 Vail, CO 81657  
 ATTN: Kathy Case

PLEASE HOLD FOR THE Current Concepts in Ophthalmology CONFERENCE, held March 11-16, 2018.

I agree to abide by the ACCME Standards for Commercial Support:

**Specifically 4.2 states:** "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." **"For live, face-to-face CME,** advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity." (Refer to ACCME standards at [www.accme.org](http://www.accme.org))

It is the Johns Hopkins Medicine policy that faculty and staff, employees, students, trainees, and volunteers may not accept gifts or entertainment, regardless of value, from pharmaceutical companies or medical device manufacturers or suppliers with respect to any activity at any JHM member organization site and any activity conducted under the auspices of or using the name of any JHM member organization. This policy extends to all exhibitors of this activity. To adhere to this policy no pens, pads, candy, etc. may be offered at your exhibit table.

By signing below the above company acknowledges and agrees to the following (1) The required exhibit fee is for the sole purchase of exhibit space and two complimentary registrations for exhibiting personnel. These personnel must complete and submit a registration form prior to the activity. (2) If more than two personnel wish to attend they must register separately and pay the full registration fee. (3) Payment is required by the company prior to the activity. (4) Each of the costs subsidized by the fee is incremental to the exhibit space and not standard institutional or organizational overhead, and (5) any payment to exhibit is not intended to influence planning of any CE/CME activity or interfere with presentations at any associated CE/CME activity.

PRINT OR TYPE NAME

AUTHORIZED SIGNATURE

DATE

**CHECK MUST BE MADE PAYABLE TO The Johns Hopkins University/80043980**

Johns Hopkins University Federal Tax ID: 52 0595110

 Kindly return this form with payment **upon receipt** to Kathy Case, Conference Coordinator, Johns Hopkins University, Office of Continuing Medical Education, Johns Hopkins University Central Lockbox, Bank of America, 12529 Collections Center Drive, Chicago, IL 60693.

 Kathy Case PHONE: 410-614-0150 FAX: 443-224-9540 Email: [kcase5@jhmi.edu](mailto:kcase5@jhmi.edu)

 Program information will be available at [www.Hopkinscme.edu](http://www.Hopkinscme.edu) three months prior to activity.

**INVOICE****Invoice Number:** 80043980**Date:**

The Johns Hopkins University  
School of Medicine  
Office of Continuing Medical Education  
Turner 20, 720 Rutland Avenue  
Baltimore, MD 21205-2195  
Phone: 410-614-0150  
Fax: 443-224-9540

*The Wilmer Eye Institute's 35<sup>th</sup> Annual Current Concepts in Ophthalmology*  
*March 11-16, 2018 \* 80043980*  
*Vail Marriott, Vail, Colorado*

**TO:****FOR:****AMOUNT:****DUE:**

Company Name: \_\_\_\_\_

Exhibit Fee

\$ 2,500

Payment is due 5 business days prior to start of activity.

The Johns Hopkins University Federal Tax ID: 52 0595110

**NOTE: Activity budget number 80043980 on the check.****PAYMENT TYPE:****[ ] CHECK PAYABLE TO:     The Johns Hopkins University/80043980****[ ] Via WIRE TRANSFER  
TO JOHNS HOPKINS:**

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Bank of America

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Johns Hopkins University Central Lockbox

ACCOUNT NUMBER:

003936830516

ABA NUMBER:

052001633

REFERENCE:

Continuing Medical Education; 80043980; Company Name: \_\_\_\_\_

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MAIL TO:

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The Johns Hopkins University School of Medicine  
Office of Continuing Medical Education  
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Chicago, IL 60693