

Clifford R. Weiss, MD, FSIR, FCIRSE
*Professor of Radiology, Radiological Science and
Biomedical Engineering*

- *Medical Director, The Johns Hopkins Center for Bioengineering, Innovation and Design (CBID)*
- *Director, Interventional Radiology Research*
- *Director, The Johns Hopkins HHT Center of Excellence*
- *Director, The Johns Hopkins Vascular Anomalies Center*

Division of Interventional Radiology

Sheikh Zayed Tower, Suite 7203
The Johns Hopkins Hospital
Baltimore, MD 21287
443-287-2916: Phone
410-614-1043: Fax



Greetings,

I am writing to solicit your interest in supporting the upcoming Johns Hopkins School of Medicine educational activity, **14th Interventional MRI Symposium** at The Graduate Hotel in Annapolis, Maryland on October 17-18, 2024.

We anticipate at least 300 participants from across the globe joining us for this symposium that addresses the need for clinically focused education that provides information which will have immediate impact on practice for the multidisciplinary team involved in interventional MRI and imaging for diagnostics and treatment. This symposium is intended for MRI Radiologists, Interventional Radiologists, MR Researchers, Cardiologists, minimally invasive Surgeons, Neurosurgeons, Technologists, Nurses, vendors, industry, and international and national Faculty Experts.

We would like to provide you with a platform to present your company and products to physicians and scientists from various areas – from research and industry to clinics and practices. You will have the opportunity to network, build national and international relationships and forge new paths. In the current early planning stage, there are many different ways to present your enterprise (see enclosed list of sponsoring packages). We would welcome your participation at any level to ensure yet another successful event of our symposium series.

For more information about this year's symposium, please visit our [website](#) where you'll find the sponsorship information, [previous symposium](#) agendas, and more information about what is planned for 2024. For information about the 2022, 13th Interventional MRI Symposium, please visit <https://www.imri2020.org/>.

If you have any questions, are looking for additional information, or ready to complete a sponsorship agreement, please contact Laura Friend at lfriend1@jhmi.edu.

We look forward to having your support at this very important educational activity. Thank you very much.

Sincerely,

A handwritten signature in black ink that reads "Clifford R. Weiss, MD". The signature is written in a cursive style with a large, looped "D" at the end.

Clifford R. Weiss, M.D.
Professor



SAVE THE DATE

14th

Interventional MRI Symposium

October 17-18, 2024



Graduate Hotel
126 West Street
Annapolis, Maryland 21401
graduatehotels.com/annapolis



For further details and registration:
<https://tinyurl.com/iMRI2024>

#14thiMRIsymposium #MRI2024 #iMRI2024

Program Chairs:

Clifford Weiss, MD - cweiss@jhmi.edu
Dara Kraitchman, PhD - dkraitc1@jhmi.edu

Sponsorship Opportunities:

Laura Friend - lfriend1@jhmi.edu



**Universitätsklinikum
Leipzig**

Medizin ist unsere Berufung.



**JOHNS HOPKINS
MEDICINE**



SPONSORSHIP PACKAGES

Contact INFO
Program Chairs:
 Clifford Weiss, MD - cweiss@jhmi.edu
 Dara Kraitchman, PhD - dkraitc1@jhmi.edu
Sponsorship Opportunities:
 Laura Friend - lfriend1@jhmi.edu

Package no.	Sponsorship Package	Advertising Impact for Sponsor	Costs in USD
HS Main Sponsor			
HS 1	Platinum Sponsorship	<ul style="list-style-type: none"> - 10' x 10' Premium Exhibit Space; with two representative name badges - Full page, full color advertisement on the first pages of the abstract book - Full page, full color advertisement in the program booklet - Logo on symposium website - Premium exhibit space with first priority on choice of location - Lunch Buffet sponsorship and a Lunchtime Industry Symposium included as available 	\$38,000
HS 2	Gold Sponsorship	<ul style="list-style-type: none"> - 10' x 10' Premium Exhibit Space; with two representative name badges - Full page, full color advertisement on the first pages of the abstract book - Full page, full color advertisement in the program booklet - Logo on symposium website - Premium exhibit space with first priority on choice of location - Breakfast Buffet sponsorship included as available 	\$26,000
HS 3	Silver Sponsorship	<ul style="list-style-type: none"> - 8' x 8' Exhibit Space; with two representative name badges - Full page, full color advertisement in the abstract book - Full page, full color advertisement in the program booklet - Logo on symposium website - Coffee Break sponsorship included as available 	\$18,000
HS 4	Bronze Sponsorship	<ul style="list-style-type: none"> - Table Top Exhibit Space; with two representative name badges - Half-page, full color advertisement in the abstract book - Half-page, full color advertisement in the program booklet - Logo on symposium website - Sponsorship of Poster Room Rental or Poster Awards 	\$11,000
AR Attendee Reception			
AR 1	Sponsorship of Attendee Reception	<ul style="list-style-type: none"> - Sponsorship of Evening Attendee Reception - Direct contact to all attendees in one space - Table top exhibit display of company information; with two representative name badges 	\$14,000
SS Session Sponsorship			
SS 1	Session Sponsorship	<ul style="list-style-type: none"> - Sponsorship of Session Topic - Slide advertisement pre and post presentation - Logo on symposium website - Logo in program/next to session topic in online and/or printed materials 	\$8,000
AS Exhibition			
AS 1	2-Day Participation in Industrial Exhibition	<ul style="list-style-type: none"> - Table Top Exhibit space; with two representative name badges - Direct contact to the participants (coffee breaks will take place directly at the exhibition) - Attendance of your staff at the coffee breaks and lunch - Acknowledgement as exhibiting company on the website of the symposium and at the program 	\$2,500
AV Advertisement in First Announcement			
AV 1	2nd cover page, full-page, 4-color	size: Letter Standard (8.5 x 11) scale: 12 pages+ format: tbd, digital or print	\$800
AV 2	3rd cover page, full-page, 4-color		\$800
AV 3	4th cover page, full-page, 4-color		\$800

The packages can be booked additionally to the participation in the exhibition (but also exclusively).



SPONSORSHIP PACKAGES

Contact INFO
Program Chairs:
 Clifford Weiss, MD - cweiss@jhmi.edu
 Dara Kraitchman, PhD - dkraitc1@jhmi.edu
Sponsorship Opportunities:
 Laura Friend - lfriend1@jhmi.edu

AP Advertisement in Program (printed)			
AP 1	Inside, black/white, full-page	Program to the symposium size: Letter Standard (8.5 x 11) scale: 32 pages + print run: 14,500 (international shipment)	\$550
AP 2	2nd cover page, full-page, 4-color		\$800
AP 3	3rd cover page, full-page, 4-color		\$800
AP 4	4th cover page, full-page, 4-color		\$800
AA Advertisement in the Abstract Book (digital)			
AA 1	Inside, half-page, black/white	Abstract Book to the symposium size: Letter Standard (8.5 x 11) scale: circa 200 pages	\$300
AA 2	2nd cover page, full-page, black/white		\$400
AA 3	3rd cover page, full-page, black/white		\$400
AA 4	4th cover page, full-page, black/white		\$400
BT Insert into Conference Binder			
BT 1	Brochure (up to 10 pages)	- Distribution to participants with conference documents	\$600
RP Sponsorship for Speaker			
RP 1	Sponsoring of travel expenses for one (or several) speaker(s)	- Acknowledgement as sponsor in the program - Insert of a brochure to the conference binder	\$950 -varied-
CB Coffee Breaks			
CB 1	Sponsorship of	- Projection of a slide during breaks with reference to the sponsor	\$3,000/per break
CB 2	Coffee Breaks -	- Acknowledgement as sponsor on the website	
CB 3	1st day	- Acknowledgement as sponsor in the program	
CB 4	2nd day	- Insert of a brochure to the conference binder	
BB Breakfast Buffet			
BB 1	Sponsorship of	- Projection of a slide during breaks with reference to the sponsor	\$6,000/per breakfast
BB 2	Breakfast Buffet -	- Acknowledgement as sponsor on the website	
	1st day	- Acknowledgement as sponsor in the program	
	2nd day	- Insert of a brochure to the conference binder	
LB Lunch Buffet			
LB 1	Sponsorship of	- Projection of a slide during breaks with reference to the sponsor	\$8,000/ per lunch
LB 2	Lunch Buffet -	- Acknowledgement as sponsor on the website	
	1st day	- Acknowledgement as sponsor in the program	
	2nd day	- Insert of a brochure to the conference binder	
PA Poster Exhibition			
PA 1	Sponsoring of Room Rental Fee for Poster Exhibition	- Acknowledgement as sponsor on the website - Acknowledgement as sponsor in the program - 2 roll-ups/displays at the poster exhibition room (provided by sponsor)	\$1,000
PA 2	Sponsoring of Poster Awards	- Acknowledgement as sponsor on the website - Acknowledgement as sponsor in the program - 2 roll-ups/displays at the poster exhibition room (provided by sponsor)	\$1,100
LS Lanyard Sponsorship			
LS	Branded Lanyards	- Lanyards for all attendees with company's name/brand on item (provided by sponsor) - Included in welcome packets	\$500

Thank you for your support! Agreement and Payment Due by 8/15/2024.

The packages can be booked additionally to the participation in the exhibition (but also exclusively).

Exhibit Agreement Form

Activity Name: 14th Interventional MRI Symposium **ION:** 80062178
Dates: October 17 – 18, 2024 **Location:** The Graduate Hotel, Annapolis, Maryland, USA

INTERNAL USE ONLY: COORDINATOR TO COMPLETE			
<input type="checkbox"/> CC	<input type="checkbox"/> Receipt Sent	<input type="checkbox"/> Check	<input type="checkbox"/> ACH/Wire
		<input type="checkbox"/> Payment Received	

Exhibit fee includes one table, two chairs and two exhibitor name badges. If more than two personnel wish to attend, they must register separately and pay the full registration fee. Please email this two page, completed form, with payment information to Laura Friend at lfriend1@jhmi.edu. Agreement and Payment Due by 8/15/2024.

COMPANY NAME (this is how it will appear in our activity materials): [COMPANY NAME]		
ADDRESS:		
CITY:	STATE:	ZIP:
CONTACT:	PHONE:	
EMAIL:		
NAME AND EMAIL OF REPRESENTATIVES TO BE PRESENT AT CONFERENCE:		
REP 1:	REP 1 EMAIL:	
REP 2:	REP 2 EMAIL:	

EXHIBIT FEE: (payment must be received by **August 15, 2024**)

CHECK ALL THAT APPLY:

HS1: \$38,000.00 USD	HS2: \$26,000.00 USD	HS3: \$18,000.00 USD	HS4: \$11,000.00 USD
AR1: \$14,000.00 USD	SS1: \$ 8,000.00 USD	AS1: \$ 2,500.00 USD	
AV1: \$ 800.00 USD	AV2: \$ 800.00 USD	AV3: \$ 800.00 USD	
AP1: \$ 550.00 USD	AP2: \$ 800.00 USD	AP3: \$ 800.00 USD	AP4: \$ 800.00 USD
AA1: \$ 300.00 USD	AA2: \$ 400.00 USD	AA3: \$ 400.00 USD	AA4: \$ 400.00 USD
BT1: \$ 600.00 USD	RP1: \$ 950.00 USD		
BB1: \$ 6,000.00 USD	BB2: \$ 6,000.00 USD	LB1: \$ 8,000.00 USD	LB2: \$ 8,000.00 USD
CB1: \$ 3,000.00 USD	CB2: \$ 3,000.00 USD	CB3: \$ 3,000.00 USD	CB4: \$ 3,000.00 USD
PA1: \$ 1,000.00 USD	PA2: \$ 1,100.00 USD	LS: \$ 500.00 USD	
		TOTAL: \$	

Exhibit Address: The Graduate Hotel, 126 West Street, Annapolis, MD 21401
Set-up Date and Time: 10/16/2024 5 p.m. or 10/17/2024 6 a.m.
Registration Begins: 7:00 a.m. 10/17/2024
Ship Exhibit Materials to: The Graduate Hotel, 26 West Street, Annapolis, MD 21041
 ATTN: **Laura Friend**
 PLEASE HOLD FOR THE **14th Interventional iMRI Conference**, held October 17-18, 2024

Due to lack of storage space, please do not ship exhibit materials prior to: [10/10/2024]

PLEASE NOTE: IT IS YOUR COMPANY'S RESPONSIBILITY TO ARRANGE RETURN SHIPPING IMMEDIATELY FOLLOWING THE ACTIVITY. WE DO NOT PROVIDE EXTENSION CORDS NOR PROMISE ACCESS TO ELECTRICAL OUTLETS.

PLEASE READ, SIGN AND DATE THE BOTTOM OF THIS FORM BEFORE RETURNING.

Specifically:

It is the Johns Hopkins Medicine policy that faculty and staff, employees, students, trainees, and volunteers may not accept gifts or entertainment, regardless of value, from pharmaceutical companies or medical device manufacturers or suppliers with respect to any activity at any JHM member organization site and any activity conducted under the auspices of or using the name of any JHM member organization. This policy extends to all exhibitors of this activity. To adhere to this policy no pens, pads, candy, etc. may be offered at your exhibit table.

By signing below the above company acknowledges and agrees to the following (1) If purchasing an exhibit space, the fee is for the sole purchase of exhibit space and two exhibitor name badges for exhibiting personnel. (2) If more than two personnel wish to attend, they must register separately and pay the full registration fee. (3) Payment is required by the company 5 business days prior to the start of the activity, and (4) Each of the costs subsidized by the fee is incremental to the exhibit space and not standard institutional or organizational overhead.

PRINT OR TYPE NAME	AUTHORIZED SIGNATURE	[SELECT DATE]
		DATE

Exhibit Invoice

Invoice Date: JANUARY 1, 2024 Activity Name: 14th Interventional MRI Conference Activity Dates: OCTOBER 17-18, 2024 Invoice Number: 80062178	Johns Hopkins School of Medicine Office of Continuing Medical Education Turner 20, 720 Rutland Avenue Baltimore, MD 21205-2195 Federal Tax ID: 52 0595110
---	---

TO:

FOR: Exhibit Fee

AMOUNT:

DUE: Payment is due **Agreement and Payment Due by 8/15/2024**. If paying by **check**, please attach and send a copy via email to the coordinator for tracking purposes/proof of payment.

CREDIT CARD:

VISA MASTERCARD DISCOVER AMEX

Card # _____ Exp. Date _____

Billing Zip Code _____ Security Code _____

Name on Card _____ Signature and Date _____

Email address for payment receipt (required) _____

IF PAYMENT IS NOT RECEIVED 5 BUSINESS DAYS PRIOR TO START OF ACTIVITY, NO GUARANTEE FOR EXHIBIT SPACE CAN BE MADE. A CREDIT CARD WILL BE REQUIRED ONSITE.

Office of Continuing Medical Education

Turner 20, 720 Rutland Avenue
Baltimore, Maryland 21205-2195
Phone: (410) 955-2959
Fax: (866) 510-7088
Email: cmenet@jhmi.edu
Web: <https://hopkinscme.cloud-cme.com>



**Johns Hopkins University School of Medicine
Office of Continuing Medical Education**

Checks

Johns Hopkins University Central Lockbox
Bank of America
12529 Collections Center Drive
Chicago, IL 60693

Electronic Funds Transfer

ACH - currently a domestic system (U.S. payments)

Johns Hopkins University Central Lockbox
Bank of America
1400 Best Plaza Drive
Richmond, VA 23227

Transit/routing/ABA number: 052001633
Account number: 003936830516
Type of account: depository
CTX format is preferred; CCD+ is also accepted

FED WIRE - International

Johns Hopkins University Central Lockbox
Bank of America
100 West 33rd Street New York, NY 10001
SWIFT code: BOFAUS3N
Account number: 003936830516
Type of account: depository

Please use the grant number, course name or anything that will facilitate the payment identification.