



# NATIONAL RESEARCH AND EDUCATION SYMPOSIUM HIGH VALUE PRACTICE ACADEMIC ALLIANCE

October 8-9, 2017

Baltimore Marriott Waterfront Hotel  
Baltimore, Maryland

*This activity has been approved for AMA PRA Category 1 Credits™ and ABIM MOC Credit.*

## DESCRIPTION

Research and education are integral to the transition to high value care. Outcomes research must ensure that cost-conscious care improves value without sacrificing quality or safety.

Changing long-standing provider practice patterns is challenging, underscoring the importance of delineating interventions that most effectively influence prescribing and ordering behavior.

Academic medical centers from across the United States and Canada will come together to celebrate high value care and describe quality improvement projects that have safely reduced low value practice through oral presentations and posters. The program will also include presentations from renowned faculty leaders in high value care. Additionally, presentations will focus on innovative curricula developed by academic medical centers for undergraduate and graduate medical education to instill high value practice in future generation of physicians.

## WHO SHOULD ATTEND

This activity is intended for physician and non-physician medical providers in all specialties, including faculty, house staff, medical students, nurse practitioners, nurses, physician assistants.

## OBJECTIVES

After attending this activity, the participant will demonstrate the ability to:

- Identify unnecessary tests, procedures and treatments to target for reduced utilization
- Appraise the most effective methods for impacting provider ordering and prescribing behavior (education, clinical decision support and provider feedback).
- Assess the safety outcomes of value-based improvement to ensure that these initiatives do not compromise diagnostic and therapeutic efficacy.

## ACCREDITATION STATEMENT

The Johns Hopkins University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.



## CREDIT DESIGNATION STATEMENT

The Johns Hopkins University School of Medicine designates this live activity for a maximum of 8.25 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## MOC STATEMENT

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 8.25 points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME's Program and Activity Reporting System (PARS) for the purpose of granting ABIM MOC credit.



## POLICY ON SPEAKER AND PROVIDER DISCLOSURE

It is the policy of the Johns Hopkins University School of Medicine that the speaker and provider globally disclose conflicts of interest. The Johns Hopkins University School of Medicine Office of Continuing Medical Education has established policies that will identify and resolve all conflicts of interest prior to this educational activity. Detailed disclosure will be made in the instructional materials.

### - - - CORE VALUES - - -

**INNOVATION:** Medical providers have a responsibility to create a new model for health care delivery, one that eliminates unnecessary practice to improve health care quality and decrease the financial burden for our patients.

**COLLABORATION:** Cross-institutional collaboration on value improvement initiatives is essential to efficiently and effectively improve health care value on a national scale.

**INVESTIGATION:** Academic medical centers must systematically analyze the outcomes of initiatives that reduce low value practice, to ensure that quality and safety are either maintained or improved.

**EDUCATION:** Engaging medical students, resident physicians and fellows in this work will yield lasting improvements in practice.

## GENERAL INFORMATION

### REGISTRATION

#### Early Registration and Poster Hanging

October 8, 2017, 10:00 a.m. – 5:00 p.m.

#### Registration

October 9, 2017, 7:00 a.m. – 7:45 a.m.

### LOCATION

#### Baltimore Marriott Waterfront Hotel

700 Aliceanna Street, Baltimore, Maryland 21202  
800-228-9290 / 410-385-3000 / 410-385-0330 FAX  
Web Site: [www.baltimoremarriottwaterfront.com](http://www.baltimoremarriottwaterfront.com)

#### HOTEL RESERVATION CUT-OFF DATE

**SEPTEMBER 11, 2017**

The Marriott Waterfront Hotel is one of Baltimore's waterfront hotels. This full-service 32-story landmark is located in the upscale harbor east area near all the Inner Harbor attractions. Make your reservation online at: [aws.passkey.com/go/JHHHighValuePracticeResearch](http://aws.passkey.com/go/JHHHighValuePracticeResearch) or call the hotel directly and specify that you are attending the Johns Hopkins High Value Practice Research Symposium to receive the special group rate of \$199, single or double, plus tax. On-site parking is available at an additional charge. Check-in time is 4:00 p.m. Check-out time is 12:00 p.m.

**A limited block of sleeping rooms has been reserved for your convenience and will be available on a first come, first served basis.**

We strongly encourage you to book your accommodations at the Baltimore Marriott Waterfront Hotel, which is the conference headquarters hotel. The Johns Hopkins Office of CME makes every effort to secure the best rate for overnight accommodations. The rate is part of a negotiated conference package that incorporates many services. By staying at the host hotel and booking within the room block, you help us maintain current conference benefits and keep future registration fees reasonable. Please consider this when making your overnight accommodations decision.

## FEES

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### REGISTRATION CUT-OFF DATE

**October 3, 2017**

Methods of Payment: We require full payment prior to the start of the activity. On-site payments by credit card only. The registration fee includes instructional materials, continental breakfast, refreshment breaks and lunch.

HVPAA Members - \$250

Non-HVPAA Members - \$300

**Residents and Fellows in the Future Leaders Program and all resident / fellow abstract presenters will be registered at no charge using promo code.**

You will receive a confirmation by e-mail. If you have not received it by October 3, 2017, call (410) 502-9634 to confirm that you are registered. A transcript of attendance will be available upon attestation of your credit hours and submission of the post activity online evaluation.

The Johns Hopkins University reserves the right to cancel or postpone any activity due to unforeseen circumstances. In this event, the University will refund the registration fee but is not responsible for travel expenses. Additionally, we reserve the right to change the venue to a comparable venue. Under such circumstances registrants will be notified as soon as possible.

## LATE FEE AND REFUND POLICY

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A \$50 late fee applies to registrations received after 5:00 p.m. ET on October 3, 2017. A handling fee of \$50 will be deducted for cancellation. An additional fee may apply for cancellation of other events, including workshops and social activities. Refund requests must be received by fax or mail by October 3, 2017. No refunds will be made thereafter. Transfer of registration to another Johns Hopkins activity in lieu of cancellation is not possible.

## SOCIAL EVENT

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A complimentary reception for registrants and guest speakers will be held Sunday, October 8, 2017 from 5:00 – 7:00 p.m. Please indicate your attendance on the registration form.

## EVALUATION AND OUTCOMES SURVEY

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Post activity, an online evaluation form will be available to attendees to evaluate the activity and individual presentations and identify future educational needs. Upon completion of the evaluation, the learner must attest to the number of hours in attendance. Credits earned will be added to the learner's transcript and immediately available for print.

A survey will be sent to all physician attendees within three months post activity to assist us in determining what impact this activity had on the learner's practice.

## EMERGENCY CALLS

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On October 9, 2017 direct emergency calls to (410) 385-3000 and ask that a message be sent to the Johns Hopkins registration desk. Messages will be posted for participants.

## AMERICANS WITH DISABILITIES ACT

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The Johns Hopkins University School of Medicine fully complies with the legal requirements of the ADA and the rules and regulations thereof. *Please notify us if you have any special needs.*

## TO REGISTER / MORE INFORMATION

<https://hopkinscme.cloud-cme.com/aph.aspx?P=5&EID=6657>

**Register by Phone:** 410-502-9634

**Register by Fax:** 866-510-7088

**Confirmation/Certificates/Transcripts:** 410-502-9634

**General Information:** 410-955-2959

**E-mail the Office of CME:** [cmenet@jhmi.edu](mailto:cmenet@jhmi.edu)

**Follow us on Twitter:** <http://twitter.com/HopkinsCME>

**Facebook:** <http://www.facebook.com/HopkinsCME>

**NEW! Check out our mobile app CloudCME.**

**Organization Code:** *HopkinsCME*

**For website and CloudCME mobile app technical difficulties, email:** [cmetechsupport@jhmi.edu](mailto:cmetechsupport@jhmi.edu)

**For general information, please visit the activity webpage at** <https://hopkinscme.cloud-cme.com/aph.aspx?P=5&EID=6657>

## SUNDAY, OCTOBER 8, 2017

All Day Poster Viewing

5:00 – 7:00 p.m. Reception and poster viewing

## MONDAY, OCTOBER 9, 2017

6:30 – 7:45 a.m. **Registration and Poster Viewing**

7:45 – 8:00 a.m. **Welcome and Background**  
Roy Ziegelstein, MD

8:00 – 8:30 a.m. **Keynote Address**  
Peter Pronovost, MD, PhD

8:30 – 10:00 a.m. **Imaging Tests**  
High Value Expert,  
Richard Duszak, MD  
4 Abstract Presentations

10:00 – 10:15 a.m. Coffee Break

10:15 – 12:15 p.m. **Laboratory Tests**  
High Value Expert,  
Chris Moriates, MD  
6 Abstract Presentations

12:15 – 1:15 p.m. Lunch and Poster Viewing

1:15 – 3:15 p.m. **Procedures and Treatments**  
High Value Expert,  
Vikas Saini, MD  
6 Abstract Presentations

3:15 – 3:30 p.m. Coffee Break

3:30 – 4:00 p.m. **Distinguished Professor**  
Rita Redberg, MD, MSc

4:00 – 6:00 p.m. **Physician Behavioral  
Modification and Informatics**  
High Value Expert,  
Douglas Hough, PhD  
6 Abstract Presentations

**Speakers:** 20 minute talk with 8 minute Q/A

**Abstracts:** 10 minute presentation with 5 minute Q/A

**The Johns Hopkins University School of Medicine takes responsibility for the content, quality and scientific integrity of this CME activity.**

This schedule is subject to change.

## JOHNS HOPKINS ACTIVITY DIRECTORS

### **Pamela Johnson, MD**

Associate Professor of Radiology  
Vice Chair of Education, Radiology Residency Director,  
Director of Appropriate Imaging  
Physician Lead, Johns Hopkins Health System High Value  
Care Committee

### **Roy Ziegelstein, MD, MACP**

Sarah Miller Coulson and Frank L. Coulson, Jr.,  
Professor of Medicine  
Mary Wallace Stanton Professor of Education  
Vice Dean for Education,  
Johns Hopkins University School of Medicine

### **Lenny Feldman, MD, FACP, FAAP, SFHM**

Associate Professor of Internal Medicine and Pediatrics,  
Johns Hopkins School of Medicine  
Program Director, Combined Internal Medicine-Pediatrics  
Urban Health Residency Program  
Associate Program Director, Osler Medical Residency  
Editor, SHM Consultative and Perioperative Medicine  
Essentials for Hospitalists

### **Amit Pahwa, MD**

Assistant Professor of Medicine and Pediatrics,  
Johns Hopkins School of Medicine  
Director, Advanced Clerkship in Internal Medicine,  
Johns Hopkins Hospital

## SPEAKERS

### **Richard Duszak, MD**

Professor of Radiology, Vice Chair of Health Policy and Practice  
Department of Radiology, Emory University

### **Douglas Hough, PhD**

Medical Economist  
Johns Hopkins Bloomberg School of Public Health

### **Chris Moriates, MD**

Associate Professor of Medicine  
Assistant Dean for Healthcare Value at Dell Medical School  
University of Texas at Austin

### **Peter Pronovost, MD, PhD**

Director, Armstrong Institute for Patient Safety and Quality  
Senior Vice President for Patient Safety and Quality  
Johns Hopkins Medicine

### **Rita Redberg, MD, MSc**

Professor of Cardiology; Editor in Chief, JAMA Internal Medicine  
University of California, San Francisco

### **Vikas Saini, MD**

President of Lown Institute  
Founder and Director, The Right Care Alliance

**National Research Symposium of the High Value Practice Academic Alliance**

**TO REGISTER**

**Online:**

<https://hopkinscme.cloud-cme.com/aph.aspx?P=5&EID=6657>

**Fax:** 866-510-7088

**Phone:** 410-502-9634

**Or mail this form to:**

Johns Hopkins University  
Office of Continuing Medical Education  
720 Rutland Avenue, Turner Room 20  
Baltimore, Maryland 21205-2195  
Include e-check or credit card information below

**FULL PAYMENT IS REQUIRED PRIOR TO THE START OF ACTIVITY.**

I am a Johns Hopkins speaker for this activity.

**Please print clearly:**

last name		first name		m.i.
highest degree	primary specialty		Hopkins faculty/staff only - JHED ID:	
for physicians only - NPI 10 digit #:	state license #:		state of license	
mailing address				
city	state	zip	country	
email (required)				

Check here if you wish to receive e-mail notices about upcoming CME activities.

I plan to stay at the Baltimore Marriott Waterfront Hotel in Baltimore, Maryland.

I plan to attend the Reception on Sunday, October 8, 2017 from 5:00 – 7:00 p.m.

What do you hope to learn by attending this activity? \_\_\_\_\_

Please notify us if you have any special needs. \_\_\_\_\_

**Registration Fees:**

HVPAA Members \$250 Non-HVPAA Members \$300

**Residents and Fellows in the Future Leaders Program and all resident / fellow presenters will be registered at no charge using promo code.**

The registration fee includes instructional materials and food and beverage. For registrations received after 5:00 p.m. ET on October 3, 2017, include a \$50 late fee. On-site registrations are payable only by credit card.

**PAYMENT TYPE:**

**Total amount \$** \_\_\_\_\_

**JHU Faculty/Staff Only:** If you are using your Tuition Remission Benefit or an ION budget, please upload your fully completed and approved form in the payment section of the online activity link below.

TR Form: <http://benefits.jhu.edu/documents/trffacandstaff.pdf>       ION Form: <http://hopkinscme.edu/migration/IonRequest.pdf>

**e-Check:** Routing Number: \_\_\_\_\_ Account Number: \_\_\_\_\_

**Credit Card:**     VISA     MASTERCARD     DISCOVER     AMEX

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature and Date: \_\_\_\_\_